

# MOVING THE WORLD WITH SWISS INNOVATION

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Knowledge and technology transfer

13.03.2023

Lifestyle Innovation Day



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

**Innosuisse – Swiss Innovation Agency**

# MOVING THE WORLD WITH SWISS INNOVATION

SWITZERLAND –  
LAND OF INNOVATION  
WE PROMOTE INNOVATION  
ABOUT INNOSUISSE

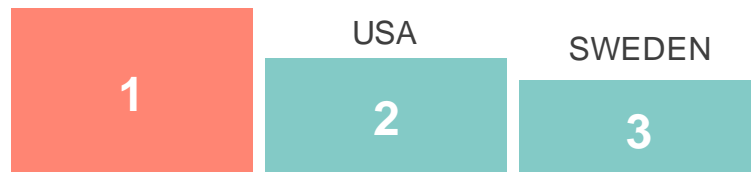
INNOSUISSE  
SWISS INNOVATION  
AGENCY

# THIS IS WHY SWITZERLAND IS AMONGST THE MOST INNOVATIVE COUNTRIES IN THE WORLD



## GLOBAL INNOVATION INDEX 2022

SWITZERLAND



## WORLD'S BEST UNIVERSITIES

7 Swiss universities are among the top 200 in the QS ranking for 2022

## HIGHEST SPENDING ON RESEARCH AND DEVELOPMENT

SWITZERLAND — 2,302 US\$ per capita (2019)

ISRAEL — 1,989

SOUTH KOREA — 1,907

SINGAPORE — 1,873

AUSTRIA — 1,806

# MOVING THE WORLD WITH SWISS INNOVATION

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WE PROMOTE INNOVATION

ABOUT INNOSUISSE

# INNOSUISSE SWISS INNOVATION AGENCY

Innosuisse is the Swiss Confederation's agency for promoting innovation.

## OUR MANDATE

Innosuisse promotes **science-based innovation in the interest of the economy and society** in Switzerland – in all disciplines.

# INNOSUISSE PROMOTES SCIENCE-BASED INNOVATIONS

These are innovations that are jointly developed by:



**Businesses and  
other innovative  
organisations**

such as NGOs, associations,  
public or private  
organisations



**Research  
institutes**

such as universities of applied  
sciences, Swiss Federal  
Institutes of Technology,  
universities, technology  
centres

# CREATING AND DEVELOPING A START-UP

START-UP TRAINING

START-UP COACHING

INTERNATIONALISATION  
CAMPS

INTERNATIONAL TRADE FAIRS

# CREATE RADICAL IDEAS WITH INNOVATION BOOSTERS



INNOVATION BOOSTER

## THEMATIC INITIATIVES WHICH:

- bring together players from research, business, politics and society in a culture of **open innovation**
- help people explore and seek to solve problems in a user-centric way

## INNOVATION BOOSTER



Find **radical solutions** to complex challenges  
in a collaborative way

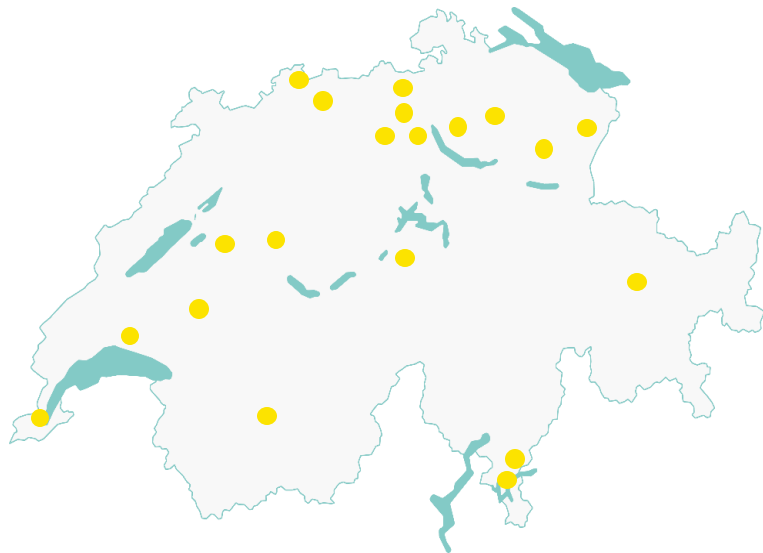
with early tests of feasibility, viability and  
desirability

Information, call for initiatives and running Innovation Boosters:  
<https://www.innosuisse.ch/innovationbooster>



# DEVELOP YOUR INNOVATION PROJECT WITH INNOVATION MENTORS

MENTORING



## 20 MENTORS THROUGHOUT SWITZERLAND:

- Provide you easy access to technology and research
- Provide you support with the search for the right research partner
- Assess your innovation project and assist with the application
- Free offering for Swiss SMEs and other organisations with less than 250 FTEs

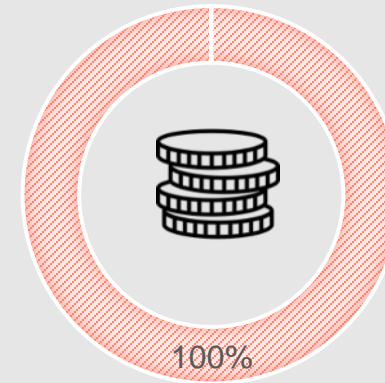
# INNOVATION CHEQUE TEST YOUR INNOVATIVE IDEA

## INNOVATION CHEQUE

### SMES AND OTHER ORGANISATIONS <250 FTES

- Easy entry into science-based innovation
  - Evaluation of the feasibility of an innovative idea
- 
- Services by research partner for the implementation partner up to CHF 15,000

### INNOVATION CHEQUE



- Innovation cheque by Innosuisse up to CHF 15,000

### PRELIMINARY STUDIES

Concept developments,  
idea studies  
or analyses of  
innovation potential  
and the feasibility

Apply for a cheque:

<https://www.innosuisse.ch/application>

# INNOVATION PROJECT BETWEEN COMPANIES AND RESEARCH INSTITUTES

INNOVATION PROJECTS

## IMPLEMENTATION PARTNER

(industry partner, SME, NGO, administration)

- Wants to develop innovative products, services or processes with the help of a Swiss research institute

## RESEARCH INSTITUTE

- Provides scientific skills and research infrastructure

## INNOVATION PROJECT

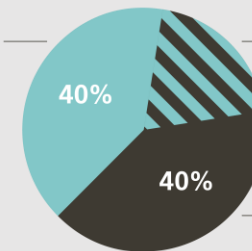
**Duration:** no limit, usually 6 to 36 months

**Project costs:** amount unlimited

**Own contribution:** 40–60% of the total costs

**Cash contribution:** 5% of the total costs

Funded by Innosuisse



**Flexible bandwidth:**

by Innosuisse and/or implementation partner

Contribution by the implementation partner incl. 5% cash contribution

## MARKET IMPLEMENTATION OF INNOVATION



Submit an application:

<https://www.innosuisse.ch/application>

# INTERNATIONAL INNOVATION PROGRAMMES FOR SWISS PARTNERS

INTERNATIONAL PROGRAMMES



**SUPPORT FOR SMEs**

for cross-border innovation projects

**Horizon Europe**



**SUPPORT FOR INNOVATION PROJECTS IN THEMATIC CO-FUNDED EU PROGRAMMES**

- Driving Urban Transitions
- Information on further programmes to follow

SMEs and other industrial partners develop their products or services together with partner companies or research teams at international level

# INNOVATION PROJECTS WITH PARTNERS IN SELECTED COUNTRIES

Innosuisse has cooperation agreements:

BILATERAL  
COOPERATION



with EMBRAPII  
BRAZIL



with KIAT  
SOUTH KOREA



with VINNOVA  
SWEDEN



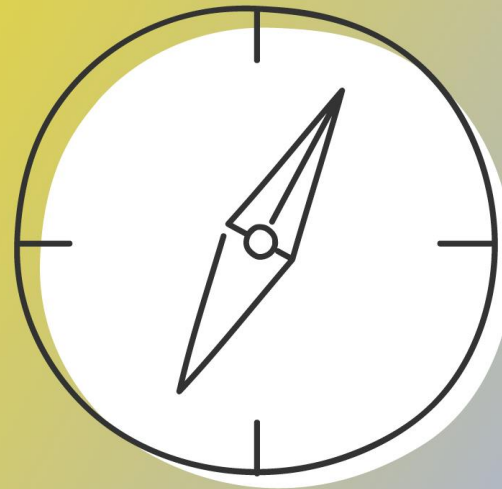
with IIA  
ISRAEL

Networking, conferences, calls for tenders for  
bilateral innovation projects from companies and research institutions

# THE INNOSUISSE GUIDE HELPS YOU FIND THE RIGHT SUPPORT OFFER IN JUST A FEW STEPS

**Navigation  
for your  
innovation**

[www.innosuisse.guide](http://www.innosuisse.guide)



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THANK YOU

[www.innosuisse.ch](http://www.innosuisse.ch)  
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