

Beyond The Storm Turning Turbulent Times Into Investment & Innovation Opportunities

FASHION & LUXURY PURCHASES SLOWDOWN TREND

Fashion spending slowdown

60%

Of global consumers
are seeking to reduce
fashion spending
in 2025


Slowdown purchases in China

-20 %

Chinese mainland luxury
market experienced
a significant
decline



GEOPOLITICAL & ECONOMIC TENSIONS

 The Guardian

US stock markets see worst day since Covid pandemic after investors shaken by Trump tariffs

All three major US index funds close down as Apple and Nvidia, two of US's largest companies, lose combined \$470bn.



 Il Sole 24 ORE

Borse travolte dai dazi di Trump: Wall Street affonda, Dj chiude a -3,98%, Nasdaq -5,97%. Giù dollaro e petrolio

Wall Street affonda, Dj chiude a -3,98%, Nasdaq -5,97%. Tonfo Wall Street con i dazi. Il Dow Jones chiude in calo del 3,98% a 40.544,64 punti,...




 EY

How potential Middle East conflict scenarios could affect businesses

Three scenarios that outline various paths the conflict might take factoring oil supply shocks, financial market stress, trade disruptions and shifts in...



 CNBC

Dow drops 2,200 points Friday, S&P 500 loses 10% in 2 days as Trump's tariff rout deepens: Live updates

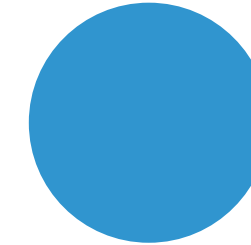
The stock market was pounded for a second day Friday after China retaliated with new tariffs on U.S. goods, sparking fears President Donald Trump has...



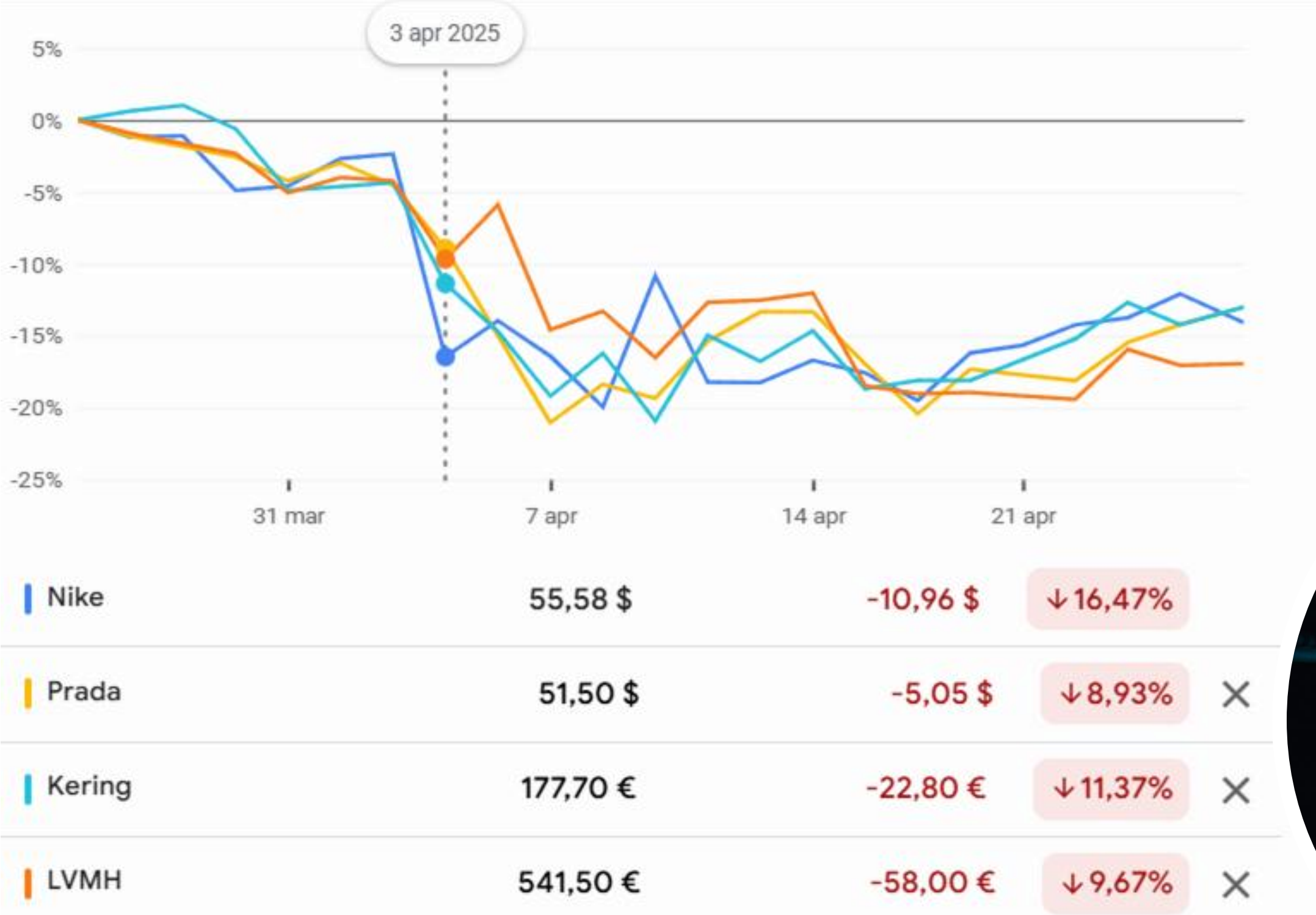
 The New York Times

Markets Soar After Trump Backs Down on Tariffs

The S&P 500 rose 9.5 percent after President Trump announced he would pause his "reciprocal" tariffs for 90 days, but economists warned that...



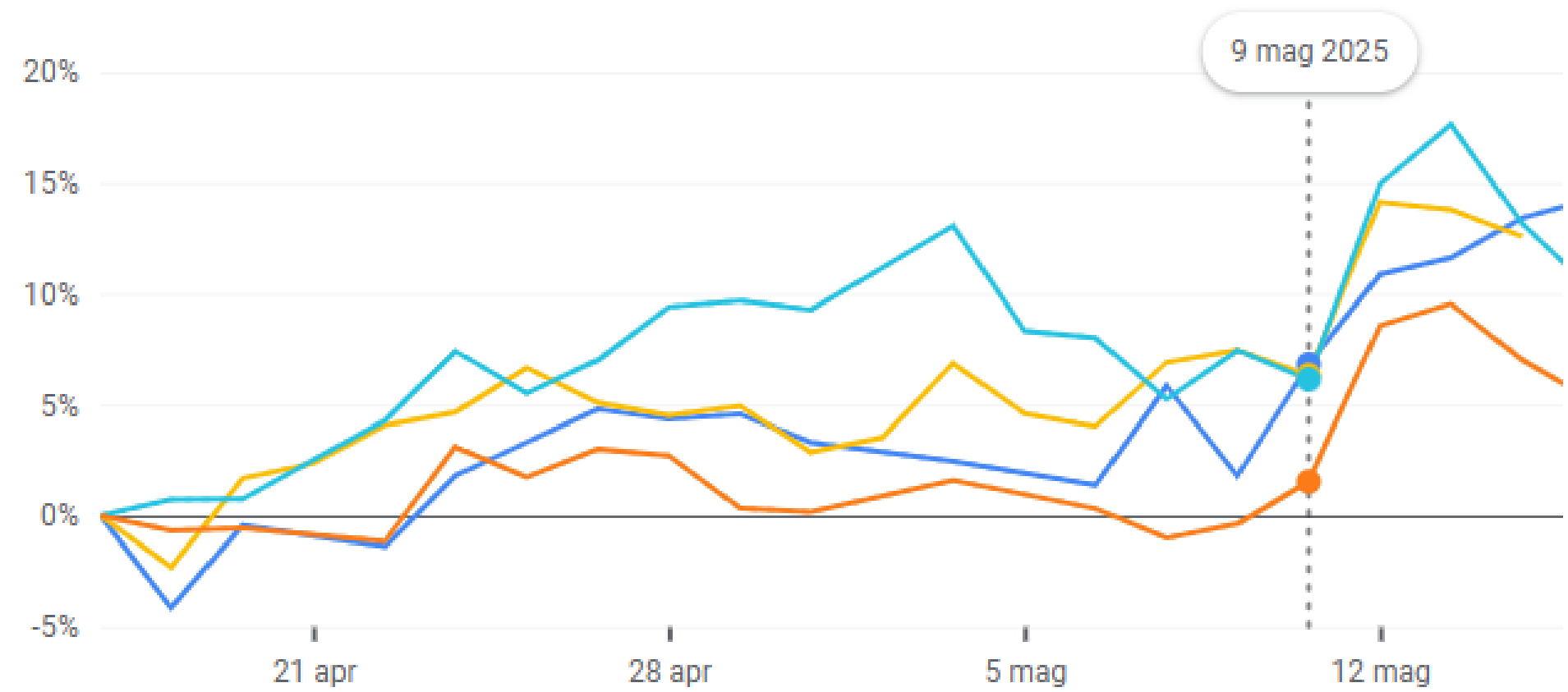
UNPREDICTABLE MARKET VOLATILITY – APRIL 3RD



UNPREDICTABLE MARKET VOLATILITY – MAY 12TH

Duties, US-China deal sends luxury stocks from Kering to Prada soaring

The outcome of the Geneva negotiations, which led to a 90-day suspension of part of the two countries' customs tariffs, has caused the sector to soar worldwide. Ferragamo and Moncler are soaring in Milan



Prada	50,15 \$	+3,20 \$	↑ 6,82%
Nike	58,30 \$	+3,47 \$	↑ 6,33%
Kering	173,00 €	+10,00 €	↑ 6,13%
LVMH	496,15 €	+7,50 €	↑ 1,53%

AI GLOBAL IMPACT

AI ADOPTION

78%

of organizations are using AI in at least one business function in 2024

AI DISRUPTION

60%

Of global employment exposed to Artificial Intelligence

Sources: International Monetary Fund, Goldman Sachs, BBC

SUSTAINABILITY SHIFT TREND

71%

of global consumers considered **sustainability** a consistent priority in 2024

350

Bn USD
By 2030

is the projected **second-hand** global market value by 2030, growing at 12% annual growth rate



Sources: Simon Kucher, PWC



**DESPITE TURBULENT TIMES AND
UNCERTAINTY...WE STILL HAVE A LOT
OF OPPORTUNITIES AROUND US**

MARKET OPPORTUNITIES

ATHLEISURE



≈ **662**
bn. USD

Est. Value 2030



≈ **360**
bn. USD

Est. Value 2024

TRAVEL



≈ **1450**
bn. USD

Est. Value 2030



≈ **650**
bn. USD

Est. Value 2024

COSMETICS



≈ **590**
bn. USD

Est. Value 2030





≈ **446**
bn. USD

Est. Value 2024

CROSS-INDUSTRY OPPORTUNITIES



Ducati and Dainese launch 'Expedition Masters': Motorcycle adventures in stunning destinations worldwide

 motociclismo.pt
<https://motociclismo.pt/ducati...> · [Traduci questa pagina](#) · 



[Ducati and Dainese launch 'Expedition Masters': Motorcycle ...](#)

29 apr 2025 — All expeditions include specialized guides, complete technical assistance, and an “all-inclusive” package covering everything from the use of ...



DOLCE & GABBANA

Dolce & Gabbana beauty is worth 1.5 billion and aims to double by 2027

 FashionNetwork - The World's Fashion Business News
<https://www.fashionnetwork.com/...> · [Traduci questa pagina](#) · 

[Dolce & Gabbana beauty is worth €1.5 billion and aims to ...](#)

10 lug 2024 — **Dolce & Gabbana is banking on beauty.** The company's beauty business, which will be brought back in-house in 2022 following the end of the ...



P H I L I P P P L E I N

PHILIPP PLEIN HOTEL OPENS: FASHION GOES HOSPITALITY

 Falstaff
<https://www.falstaff.com/news> · [Traduci questa pagina](#) · 

[Philipp Plein Hotel opens: Fashion goes Hospitality](#)

Palazzo Melzi d'Eril in the center of Milan will house the first Philipp Plein Hotel. The opening is still planned for 2022.



Sources: Motociclismo, Fashion
Network, Falstaff

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CO-BRANDING OPPORTUNITIES



Bottega Veneta and Flos present 600

From the collaboration between **Bottega Veneta** and **Flos**, a special edition of the iconic Modello 600 table lamp, designed by Gino Sarfatti, is born.



Crocs and Haribo team up for a delicious limited edition

Crocs discovers the tasty world of Haribo. The ultra-light footwear brand loved by millions is collaborating with the manufacturer...



Jeep® and The North Face's adventure continues

Feb 28, 2025 — This limited edition is equipped with a 48V hybrid powertrain, featuring a powerful 1.2-liter turbo engine that generates 136 hp, ...



Roberto Cavalli and OGAT

OGAT X Roberto Cavalli White Tigress Print Women's Sweatpants ... **OGAT X Roberto Cavalli** White Tigress Print Men's Sweatpants .

INVESTMENT OPPORTUNITIES

Prada buys Versace in €1.25bn deal uniting Italy's biggest fashion brands

Prada has secured Versace at a €180m discount amid market turmoil and after months of speculation

PRADA
VERSACE

BasicNet verso l'acquisizione di Sundeek

Secondo fonti vicine al dossier, il gruppo torinese sarebbe in procinto di rilevare il marchio di costumi americano



Basicnet, Permira rileva il 40% di K-Way per 190 milioni

L'operazione vede valorizzare la società del gruppo, quotato a Piazza Affari, a un enterprise value pari a 505 milioni di euro.



Bluestar Alliance, LLC announces that it has acquired Off-White LLC, the company which owns the Off-White brand, from LVMH

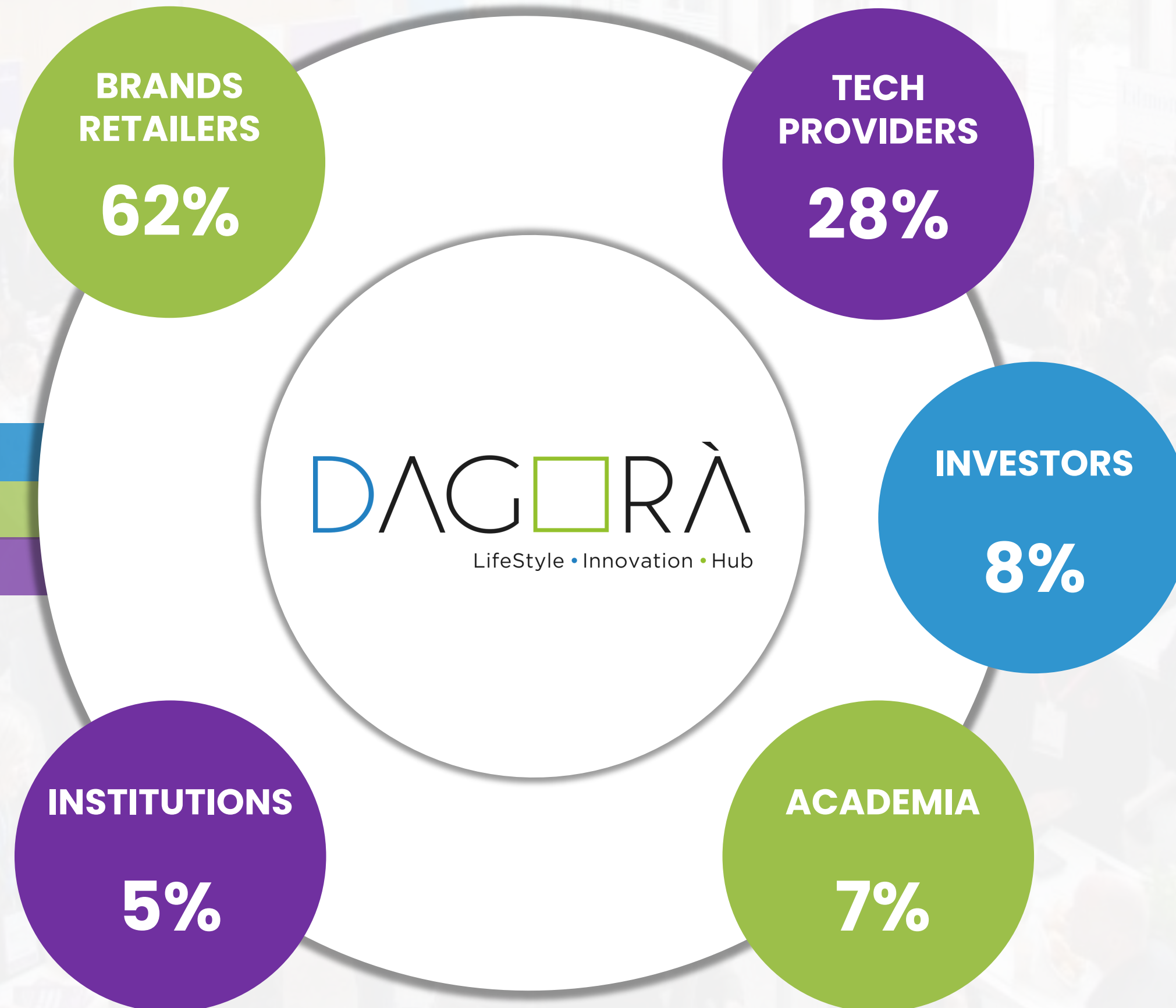




**WE BELIEVE THAT OPPORTUNITIES COME FROM
KNOWLEDGE SHARING & COLLABORATION**

OUR COLLABORATION NETWORK

+110 ACTIVE MEMBERS, +1000 REGISTERED TODAY



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TOPICS OF TODAY

**INNOVATION
MODELS & AI
ADOPTION**

**INVESTMENTS
AND PUBLIC
R&D FUNDING**

**PEOPLE AT THE
CENTER OF
INNOVATION**

AGENDA OF THE DAY

PLENARY SESSION

GREEN ROOM



Rewiring Retail for Success

PLENARY – FIRST FLOOR

BLUE ROOM



Pushing Fashion Forward: Digital Innovation & Sustainability

ROOM 1 – THIRD FLOOR

PURPLE ROOM



A Beauty-Full Future

ROOM 2 – THIRD FLOOR

RED ROOM

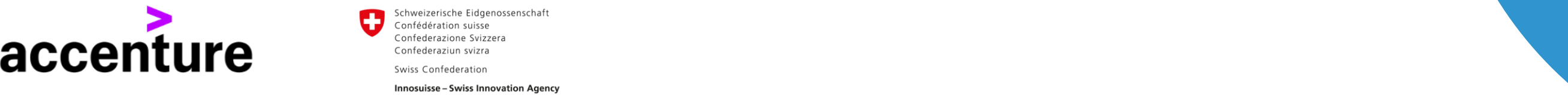


Beyond Borders: International Trade, Travel & Swiss Innovation

ROOM 3 – THIRD FLOOR

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