

SPONSOR COORDINATION KIT

LAC LUGANO, TICINO – 22 April 2024

LIFESTYLE INNOVATION DAY 2024 – 3rd edition

<https://www.lifestyleinnovationday.ch>



- 1. Location & Timing**
- 2. Exhibition networking area**
- 3. VIP Aperitif**
- 4. Marketing Kit**



For any further information or requests please contact Bobana Vujic – bobana@dagora.ch

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1. Location & Timing

How to reach the location:

LAC – Lugano Arte & Culture – <https://www.luganolac.ch>

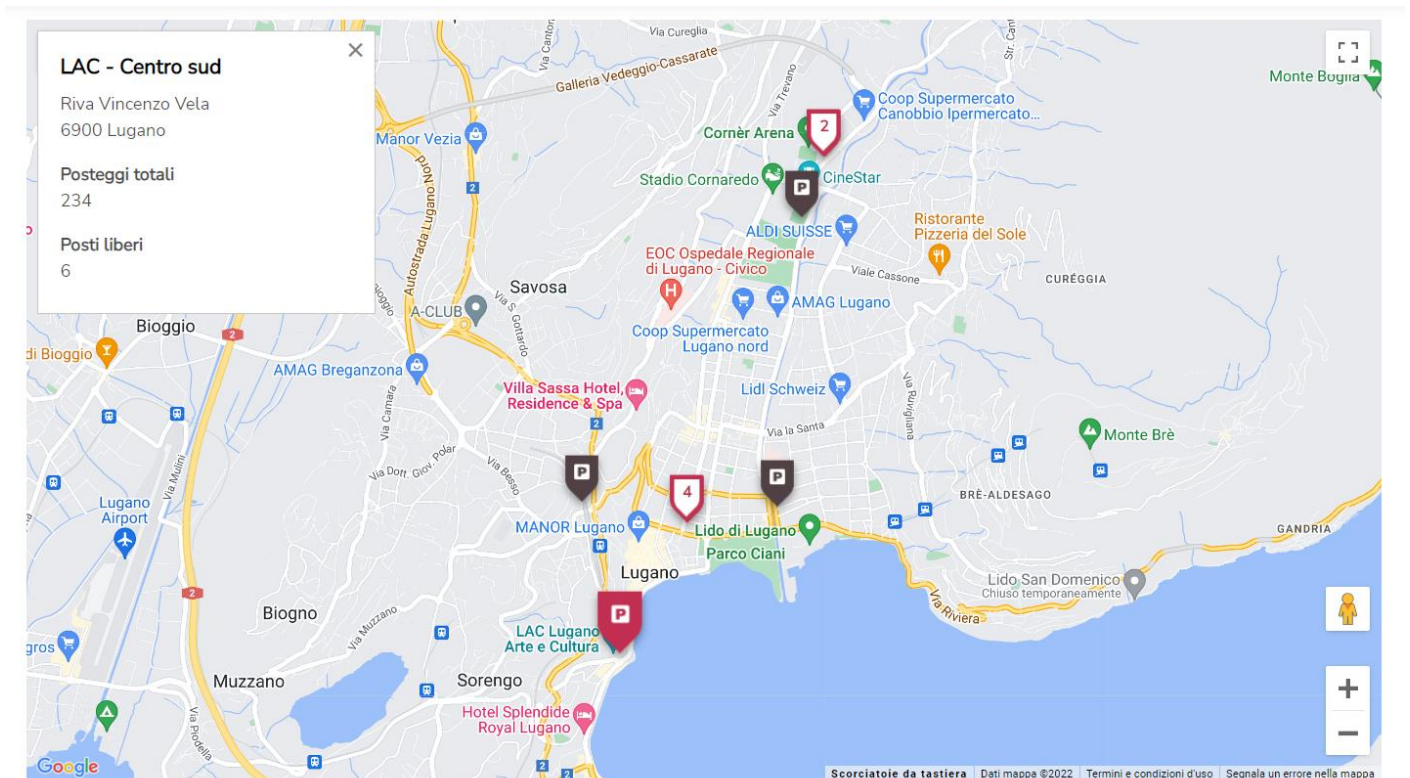
Address: Piazza Bernardino Luini 6, 6900 Lugano

<https://www.luganolac.ch/lac/eventi-privati/sale.html>

<https://maps.app.goo.gl/ZQcVicoFNMALLpwX8>

If you come by car:

<https://maps.app.goo.gl/HVqLYzVrWcPi5asn8>



Key information for sponsors:

- April 21st set up only Dagorà @ LAC
- April 22nd from 07:00 – 08:00 set up for sponsors @ LAC
- April 22nd from 08:30 – 18:00 event @ LAC
- April 21st from 18:30 – 22:00 only sponsors, investors, and selected guests for VIP Apéro @**SEVEN** Lugano /the restaurant . Via Stauffacher 1, Lugano

2. Exhibition Networking Area

Included in the Sponsorship Packages:

	PLATINUM	GOLD	SILVER
1 standing table D80xL200xH110 cm	X		
1 standing table D60xL60xH110 cm		X	X
2 barstools	X	X	X
Table personalization with sponsor's logo	X	X	X
Power socket	X		
Space for your rollup (L80/90xH200cm)	X	X	X
Space for a screen 55" with stand	X		
Stand positioned in main networking area	X	X	
Stand positioned in second networking area			X

You may take with you:

- Marketing material: Brochures/flyers/gadgets
- 1 roll-up to be placed behind the table

Not always provided:

- Power socket (make sure to have all your devices fully charged)
- Cable LAN internet connection (only wi-fi available, make sure to have an offline backup to present your services in case of problems)

3. VIP Aperitif

Lugano downtown

- Bring your desire to have fun!

4. Marketing Kit

- Find at this link all the graphic assets you can download for your personal communication <https://lifestyleinnovationday.ch/home/marketing-kit/>
- Event Banners (header for any document, html page)
- Email signature footer (if you want to integrate it into your e-mail message)
- Event Logo
- Photo Frame (to communicate that you will participate in the event on social networks)
- Content for website and newsletter